

ERIC LAMBERT - PRESS KIT

(For Presenters & Media)

Performer – Musician – Educator
Solo • Duo • Band
Concerts • Workshops/ Programs • Lessons
www.ericlambert.com

A FEW LINES

- Expert flatpickin' guitarist
- Original feel-good tunes
- Masterfully pickin' original, feel-good Americana infused with bluegrass, blues, & soul!
- A 2015 "Best Entertainer" **Chicago Music Awards** Winner!
- "There is only one Eric 'Feel Good' Lambert." —*NoDepression.com*
- "Music is love and we need to love each other." —Eric Lambert

A PARAGRAPH

Eric Lambert, a 2015 **Chicago Music Awards** winner, is a renowned flatpicker who delivers his original elixir of feel-good Americana infused with bluegrass, blues, rock, & soul. Lambert's enthusiasm, palpable joy, earthy voice, and precision licks leave audiences energized and inspired.

BIO - 100 WORDS

Eric Lambert impresses audiences with his original elixir of feel-good Americana infused with bluegrass, blues, rock, & soul. His authentic sound is an eclectic blend that knows no boundaries. A **2015 Chicago Music Awards** winner, Eric is well-regarded for his enthusiasm, visible joy, earthy voice, and precision licks.

Renowned as a flatpicking guitarist, Lambert fronted the **Henhouse Prowlers** band for several years. Currently, Lambert performs solo as well as teamed up with other stellar musicians—he's a standout crowd-pleaser. Eric is also a sought-after teacher who gives lessons at *Down Home Guitars* in Frankfort, IL as well as on DVD via *TrueFire.com*.

LINKS

Web: www.ericlambert.com

EPK: www.sonicbids.com/band/ericlambertmusic

Facebook: www.facebook.com/ericlambertguitar

ReverbNation: www.reverbNation.com/ericlambert

TrueFire: truefire.com/educators/eric-lambert.html

SHORT BIO

Eric Lambert dazzles audiences with his original elixir of feel-good Americana infused with bluegrass, blues, rock, & soul. Lambert's authentic sound is an upbeat, eclectic blend of American music that knows no boundaries, much like his legendary musical influences.

Whether performing at theaters, festivals, listening rooms, libraries, or intimate house concerts, Lambert is a standout crowd-pleaser who won a **2015 Best Entertainer Chicago Music Award**.

Renowned as a flatpicking guitarist, Eric fronted the ***Henhouse Prowlers*** (an award-winning Chicago bluegrass band) for several years. Lambert currently performs solo, as well as teamed up with other high-caliber musicians, delivering a standout, fresh performance every time.

Additionally, Eric is a sought-after and respected educator who teaches lessons both in person and via DVD in the Chicagoland area and via TrueFire.com. He also leads outstanding workshops and programs on various topics, including bluegrass guitar, roots of Americana music, and the history of the blues.

Lambert's palpable joy, earthy voice, and precision licks win audiences anew and retain fans, leaving them energized and inspired.

MEDIUM BIO

Chicago area musician Eric Lambert is a world-class flatpicking guitarist, sought-after educator, and outstanding performer. An international-touring artist with a career spanning over 40 years, Eric has distinguished himself as a songwriter, recording artist, musician, performer, record label owner, as well as a teacher of Americana music.

Lambert was most recently with the award-winning Chicago bluegrass outfit the ***Henhouse Prowlers***. He currently performs solo as well as teamed up with other high-caliber musicians; a well-connected veteran, he knows the best of the best and plays with them often.

Audiences are dazzled by Eric's original elixir of feel-good Americana infused with bluegrass, blues, rock, & soul whether he's performing at crowded festivals or intimate house concerts. Recent accolades include a 2015 Best Entertainer **Chicago Music Award**.

Eric's longtime desire to write and perform his own music became his sole focus since 2012. His authentic, heartfelt style and sound is an upbeat and eclectic blend, unbound by any specific genre. His creative output reflects the diversity of his influences, namely: Doc Watson, Tony Rice, Clarence White, Bill Monroe, Norman Blake, B.B. King, Bob Dylan, Jerry Garcia, The Allman Brothers, and Robert Johnson. But Eric's music is distinctive; it's his own homegrown, crowd-pleasing blend.

In 2013, Lambert released his critically-acclaimed fourth CD, *Maiden Voyage*. This pure Americana album captures the energy and raw expression of a live performance, backed up by

a high-quality studio recording. "There is more improvisation and freedom in the music," Eric said. "I like to provide the framework for a song, while leaving room for expression. I love to hear musicians really stretch out and play their instruments."

"There is only one Eric 'Feel Good' Lambert," claims Ernie Hill of *NoDepression.com*. Lambert's palpable joy, earthy voice, and precision licks win audiences anew and retain fans, leaving them energized and inspired after a show.

LONG BIO

Chicago area musician Eric Lambert is a world-class flatpicking guitarist, sought-after educator, and outstanding performer. An international-touring artist with a career spanning over 40 years, Eric has distinguished himself as a songwriter, recording artist, musician, performer, record label owner, as well as a teacher of Americana music.

Lambert was most recently with the award-winning Chicago bluegrass outfit the ***Henhouse Prowlers***. He currently performs solo as well as teamed up with other high-caliber musicians; a well-connected veteran, he knows the best of the best and plays with them often.

Audiences are dazzled by Eric's original elixir of feel-good Americana infused with bluegrass, blues, rock, and dosed with soul, whether he's performing at crowded festivals or intimate house concerts. Recent accolades include a 2015 Best Entertainer **Chicago Music Award**.

Eric's longtime desire to write and perform his own music became his sole focus since 2012. His authentic, heartfelt style and sound is an upbeat and eclectic blend of music that knows no boundaries. Eric excels at every style of music he performs, moving through them with an uncanny ease and smoothness.

His creative output reflects the diversity of his influences, namely: Doc Watson, Tony Rice, Clarence White, Bill Monroe, Norman Blake, B.B. King, Bob Dylan, Jerry Garcia, The Allman Brothers, and Robert Johnson, among others. But Eric's music is distinctive; it's his own homegrown, crowd-pleasing blend of pure American music that knows no boundaries and defies genres.

In 2013, Lambert released his critically-acclaimed fourth CD, *Maiden Voyage*. This pure Americana album captures the energy and raw expression of a live performance, backed up by a high-quality studio recording. "There is more improvisation and freedom in the music," Eric said. "I like to provide the framework for a song, while leaving room for expression. I love to hear musicians really stretch out and play their instruments."

Equal to playing music is his love of teaching it, which he has been doing professionally for over 35 years. It's his way of giving back and using his gifts to help and inspire others. Eric teaches several guitar techniques and styles, including bluegrass guitar, and especially the art of flatpicking for which he is renowned. "It is the excitement of the style that originally drew me in years ago," he shared. Eric believes teaching music is about more than just giving lessons; "it should be a full musical education experience."

Even further, he knows that music can transform lives. His embrace of this ideal led him into teaching music therapy to industrial workers for over 15 years, something he continues to do today.

In addition to in-person, group, and private lessons at Down Home Guitars (www.downhomeguitars.com) in Frankfort, IL, Eric is an official **TrueFire** Artist & Educator (truefire.com) and has a series of video lessons too.

"There is only one Eric 'Feel Good' Lambert," claims Ernie Hill of *NoDepression.com*. Lambert's palpable joy, earthy voice, and precision licks win audiences anew and retain fans, leaving them energized and inspired after a show.

QUOTES

"There is only one Eric 'Feel Good' Lambert." —Ernie Hill, *NoDepression.com*

"I think Eric is fantastic, a superb musician of rare ability, plus a wonderful guy with the best smile around!" —Lilli Kuzma, Radio Host of the *"Folk Festival" show on WDCB Public Radio* (Chicagoland)

"I've seen Lambert play numerous times, both solo and with others. Eric is unquestionably one of the highest caliber musicians around. His audiences love him. I've presented him three times in as many years." —Paul Zimmerman, *Maple Street Chapel Folk Concerts* (Lombard, IL)

"Eric Lambert's soulful voice and amazing guitar picking are only over shadowed by his down to earth personality and genuine charm. Audiences leave feeling like they have spent the evening with a close friend." —Chad Clifford, *Front Porch Music* (Valparaiso, IN)

"A virtuoso show from a warm and engaging performer. Eric Lambert is one of our most popular artists!" —Dave Humphreys, *Two Way Street Coffee House* (Downers Grove, IL)

"Maiden Voyage reflects mostly on his songwriting skills combined with his tasteful, masterful guitar work. ...[It's] the kind of music that makes me want to take the first exit off the freeway, shoot down the first dirt backroad, roll down the window, turn up the player, and be adventurous. Eric's music is adventurous." —Ernie Hill, *NoDepression.com*

CAREER HIGHLIGHTS & AWARDS

- A 2015 Best Entertainer, **Chicago Music Awards**
- Best Picker, **Strings and Sol** Picking Competition
- Official **TrueFire Artist & Educator**
- Independent record label producer/ owner, **Woodpicker Music**
- Former **Henhouse Prowlers** band member
 - ›Featured on **Henhouse Prowlers** CD - *Verses Chapters and Rhymes*
 - ›First Place, **RockyGrass Festival** Band Competition
 - ›Finalist, **Telluride Bluegrass Festival** Band Competition
 - ›Official Showcase Act, **Folk Alliance International**
 - ›Best Country and Western Group, **Chicago Music Awards**
 - ›Best Bluegrass Group, **International Acoustic Music Awards**
- Featured in **Flatpicking Guitar Magazine**
- Fronted: **Henhouse Prowlers, Valerie Smith Band, Heartsfield, Big Shoulders**

PRESS RELEASE TEMPLATE

Eric Lambert, a 2015 Chicago Music Awards winner and crowd-pleasing entertainer, will be performing at (venue) in (city, state) on (day), (date) @ (time). (ticket info/ cost: brief or sentence and link). Eric is a renowned flatpicker who delivers his original elixir of feel-good Americana infused with bluegrass, blues, rock, & soul. Lambert's enthusiasm, palpable joy, earthy voice, and precision licks leave audiences energized and inspired.

[List relevant links such as www.ericlambert.com]

A NOTE FROM ERIC LAMBERT

I love music of all kinds! Rock, blues, folk, bluegrass, old time, reggae and jazz have all played equal parts in my development as a musician. I've been influenced primarily by guitarists since that is my first love, but I have also been touched by songwriters and fiddlers and the mandolin masters that I have been exposed to. The list is long and deep but starts with Brothers Duane Allman and Dickey Betts. I love the Grateful Dead, Jerry's guitar playing and Robert Hunter's lyrics—anything with a groove and a soul. I love the flatpickin' guitar styles of Tony Rice and Clarence White, the electric blues of Muddy Waters, Freddy King and Elmore James, the classic country of Merle Haggard and Willie Nelson, the funky grooves of Little Feat and the Meters as well as the angelic voice of Emmylou Harris. I dig the Delta blues of Son House and Robert Johnson, the early bluegrass of Bill Monroe and Jimmy Martin. Long live Vassar, Keith Richards, David Grisman, Tim O'Brien and Janis Joplin. I love it all. :)

PRESS RELEASE EXAMPLE (Actual)

FOR IMMEDIATE RELEASE

CHICAGO MUSIC AWARDS WINNER ERIC LAMBERT RETURNS TO PERFORM AT JUSTGOODS

Friday, April 24, 2015; 7:00pm
JustGoods Listening Room
201 Seventh Street, Rockford, IL 61104
Free Admission: Donations accepted for Artists

ROCKFORD, IL – **Eric Lambert**, one of Rockford's favorite performers, is making a return appearance at **JustGoods Listening Room** on Friday, April 24, to perform a solo acoustic show. Just last month Lambert won a **2015 Best Entertainer Chicago Music Award**. "Music is love and we need to love each other," Eric said accepting the award.

The concert begins at 7:00pm in the **Listening Room at JustGoods**, located at 201 Seventh Street in Rockford, IL. Admission is free; donations to the artist are gratefully accepted. Refreshments will be available. The acoustics in the intimate concert room are excellent. JustGoods encourages people to arrive early due to limited seating. Additional information is available via: [815-965-8903](tel:815-965-8903), <http://justgoods.info>, or justgoodslistening@gmail.com.

"I'm honored to be returning to JustGoods," Eric said. "It's a fantastic listening room environment with an appreciative audience, run by an awesome group of people. It's always a fun time!"

Whether performing at crowded festivals or for intimate gatherings, Eric Lambert dazzles audiences with his flatpicking prowess. A prior front man with the *Henhouse Prowlers* (an award-winning Chicago bluegrass band), Eric continues to hone his original elixir of feel-good Americana infused with bluegrass, blues, country, rock, and dosed with soul. His authentic, eclectic blend of pure American music knows no boundaries.

"I think Eric Lambert is fantastic, a superb musician of rare ability," noted Lilli Kuzma, radio host of the "Folk Festival" show on WDCB 90.9fm, "plus he's a wonderful guy with the best smile around!"

In addition to performing, Eric is a sought-after and respected educator who teaches lessons both in person and via DVD, primarily at *Down Home Guitars* in Frankfort, IL and through *TrueFire.com*.

Eric Lambert is a standout crowd-pleaser whose palpable joy, earthy voice, and precision licks win audiences anew and retain fans. Concertgoers are energized and inspired after Eric performs. For more information on Eric Lambert, visit: www.ericlambert.com.

Additional Information/ Links:

<https://www.facebook.com/events/341910506013438/>
<http://www.ericlambert.com/>
<https://www.facebook.com/ericlambertguitar>
<http://justgoods.info/>
<https://www.facebook.com/justgoodslistening>